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NETWORK
POWER TO DRIVE POSITIVE CHANGE

The Euclid Network Impact Report 2021-2022

Euclid Network Impact Report 2021-2022

Supported by the European Commission

Published by Euclid Network
Updated version, November 2022
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team@euclidnetwork.eu
www.euclidnetwork.eu

Authors: Gerlinde Schmidt and Marcela Neves.
Structure, editing & revision: Wieteke Dupain.
Design and typesetting: www.studiomishfit.com

This guide has been published with the financial support of the European Commission (EaSI Programme). The information set out in this publication are those of the authors, and do not necessarily reflect the official opinion of the European Commission.

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Foreword

Welcome to our 2021-2022 EN Impact Report. As a network we foster shared values. We are committed to positive impact, we are collaborative, entrepreneurial, inclusive and we act with integrity.

These values guided us through a year where the world was reeling from shock and severity of a global pandemic and new wars. We reinvented the way we interact as a network and with our partners. Our collaborative impact exceeded expectations. Support and solutions were delivered to social enterprises and their support organisations who were hit hard these past years. At the same time, our social enterprise network worked tirelessly to accelerate and multiply its impact to become more mainstream and make this new social and sustainable economy not just a distant goal, but a reality. Now is the time, with impact practitioners at the frontline and momentum in the sector.

The role of networks remains key. Building a strong global social enterprise ecosystem, one that supports all impact driven organisations is crucial. Networks are providing critical functions such as: stimulating innovation; thought leadership; facilitating access to funding and markets; and enabling the sharing of best practice. Networks are also key mechanisms for representation, advocacy and policy dialogue. These activities unleash collective power - enabling positive change for the entire sector and beyond.

EN accelerated its activities and impact this year. The principal activities of the organisation continued to be developing, connecting and supporting social enterprise support organisations in Europe so that: their organisations are able to pursue a defined mission; are professional and passionate; are well-led; are well-governed and accountable; and are innovative. EN continued to be engaged in a constructive dialogue with the European Commission to provide feedback on their work, in particular to the EU Social Economy Action Plan. Furthermore, EN represented its members at the international level through high-level committees and memberships in global organisations, such as the United Nations and World Economic Forum Global Alliance for Social Entrepreneurs.

EN continued to provide essential **data collection** (e.g.through the European Social Enterprise Monitor (ESEM)), to **promote and support social entrepreneurs** (e.g. through the European Social Innovation Competition (EUSIC)), **to build and co-create knowledge** via a growing portfolio of training programmes, events, toolkits (e.g. European Funding Toolkit), and working with members as well as key partners to create an enabling environment for social enterprise ecosystems to flourish. A positive financial result for the year was achieved. The team in The Hague expanded from 12 to 18 FTE.

Recent events and unprecedented challenges have shown us that we can only tackle the world's biggest issues if we collaborate - and if we do so across sectors. It is with great pleasure that the network reestablished strategic connections for the future. On the one side with public partners e.g, the European Commission through the ESF+ partnership for 2022-2026 and ImpactCity. On the other side with private partners e.g. Google.org and SAP. Together we will double down on our commitments to lead the way in the biggest challenges of our time while building new bridges.

2022 marks the 15th anniversary of our network. The kick off of the celebration happened at the 2022 Impact Summit themed "Collaboratively Shaping Tomorrow". By working together, sharing our best practices, and building on them, we amplify our impact, both individually and as a collective. We are not just getting ready for what's next but we are actively shaping it. We warmly invite you to be a part of it...

Neven Marinovic -
President of Euclid Network.

Suzanne Wisse-Husike -
Chief Executive Director of Euclid Network.

"We need to be mindful of where we are in the course of history"

Suzanne Wisse-Huiskes, EN CEO. Speaking at the Closing Session of EN Impact Summit 2022.

EN Network & Ecosystem

Throughout Europe and the neighbouring countries, a myriad of networks, social innovation centres, governments, universities, knowledge centres, social investors, incubators, and accelerators are actively supporting social enterprises to emerge, develop, and scale. EN's vibrant and growing membership is made up of all these different types of organisations.

Seeking to support and leverage the work of the social enterprise (SE) ecosystem, EN strengthened its collaboration with international and European institutions, entered into new strategic partnerships with non-governmental actors, and offered tailored support to its network in Europe, the Middle East, North Africa, and beyond.

Our Members

EN aims to create, first and foremost, an environment which fosters connections and collaboration across social enterprise support organisations (SESOs) in Europe and the neighbouring countries.
Over the past year, EN welcomed 5 new members from 5 different countries, representing 16% growth, and an geographical expansion to 2 new countries. EN's 39 members are now headquartered in 23 countries and active in 46 countries.
EN's Annual Member Consultation for 2021-2022 showed that the largest category of EN members consists of (inter) national networks for social enterprises/ civil society leaders, followed by incubators/accelerators and training centres.

EN is seen by members as a place to become integrated in a growing network of impact-driven leaders through collaboration and networking.

Top 5 Impact Areas (SDGs):

EN Membership Satisfaction
8.3 out of 10

Relationships with the EN team
8 out of 10

EN members ranked the top 5 reasons to join EN accordingly:

1. Be part of a growing network of social enterprise support organisations and impact-driven leaders.
2. Collaborate in European projects.
3. Connect to social enterprise & civil society cross-border.
4. Get unique opportunities on (European) funding.
5. Feel represented at the European level.

The most important needs of members and the SESO ecosystem in 2021/2022 were:

1. Education.
2. Cross-Sector Organisational Cooperation.
3. Better Access to Markets.

As a result of new initiatives and projects, EN updated its 2022 membership brochure.

85% of EN members actively pursue the United Nations' Sustainable Development Goals (UN SDGs) as part of their impact-driven mission.

Events

November 2021, EN hosted its virtual/in-person Annual General Meeting (AGM) in The Hague, with **41 participants** and **26 speakers**.

Over the past year, EN kept the board engaged and aligned in strategy and upcoming projects by hosting:

Our Partners

Despite the challenges of the past year, EN strengthened its role as an ecosystem builder.

EN has continued its collaboration with international institutions, and has entered into new strategic partnerships with non-governmental actors (e.g. Google.org and SAP).

EN has renewed a 4-year partnership with the **European Commission's DG - Employment, Social Affairs & Inclusion**[1] for the promotion of social enterprise finance and continued its roles as both an expert in the Commission Expert Group on the Social Economy and Social Enterprises **(GECES)**[2] and also as an observer at the **United Nations' Taskforce on Social and Solidarity Economy**[3] (UNTFSSE).

EN joined 2 new EU Expert Groups, thereby enabling strategic representation of the needs of social enterprises on the topics of using and collecting data and statistics and spending EU funding.

Eurostat Expert Group
Wieteke Dupain, Head of Knowledge, Research and Development was selected as expert for the Eurostat Expert Group on the "Use of new Data sources for Official Statistics"

Expert Group on CPR Funds[4]
Veerle Klijn, Head of Policy and EU Relation was selected as expert for the CPR partners group of Experts.

Investment Committee of InvestEU
Suzanne Wisse-Huiskes, the CEO of EN, was selected as a non-permanent member for the Social and Skills Policy window of the Investment Committee of **InvestEU**[5].

Moreover, EN's partnerships with the **SEWF**[6], **Pact for Impact**[7] and the World Economic Forum (WEF) **COVID-19 Response Alliance for Social Entrepreneurs**[8] created space for collaboration regarding social economy and social enterprise policy change, data and infrastructure, and corporate access/ social procurement.

This year EN also entered into a strategic partnership with the European Venture Philanthropy Association[9] (EVPA), agreeing on mutual dissemination of activities, participation in partner events, and exploration of more in-depth collaboration. This partnership seeks to generate insights on how to improve access to social finance for social enterprises, and to increase awareness among social finance providers of social enterprises needs.

Google.org[10] launched a 20EUR million Social Innovation Fund, with international grantees EN and INCO, and several Country Lead Grantees across Europe.

The Fund works to strengthen the social enterprise support ecosystem and increase support to vulnerable and underrepresented entrepreneurs across Europe.

1. https://ec.europa.eu/social/home.jsp?langId=en
2. https://ec.europa.eu/growth/sectors/proximity-and-social-economy/social-economy-eu/social-enterprises/expert-groups_en
3. https://unsse.org/
4. https://ec.europa.eu/transparency/expert-groups-register/screen/expert-groups/consult?lang=en&groupID=3802
5. https://investeu.europa.eu/investeu-governance/investment-committee_en
6. https://sewfonline.com/
7. https://pact-for-impact.org/
8. https://www.weforum.org/reports/covid-social-entrepreneurs-alliance/
9. https://evpa.eu.com/
10. https://www.google.org/

We collaborate with other market building organisations including:

Key Projects & Achievements

EN's members facilitate various types of activities, most notably capacity-building, education and training, and networking opportunities, in order to provide the dedicated support that SEs require at every stage of growth.

Shaping the SE Ecosystem

Despite some enduring restrictions that persisted due to the COVID-19 pandemic, EN continued supporting its members and shaping the SE ecosystem through:

- Influencing EU policy
- Working on access to EU funding
- Collecting data and coordinating research
- Creating meaningful connections
- Capacity building
- Communicating valuable initiatives and events

Whereas early-stage SEs may benefit most from mentoring and capacity-building programmes, scale-ups are primarily in need of funding opportunities.

In additional EN and members are involved in consulting and capacity-building of public and private sector organisations to learn from and support SEs.

The 2021-2022 Annual Membership Consultation revealed that EN members support SEs across all growth stages.

EN continues to adapt its services and initiatives to address needs highlighted by its members and partners.

Influencing EU Policy

EN is internationally recognized as a key sectoral representative of social enterprises and social enterprise support organisations.

EN maintains a policy presence at the EU level as a member of various advisory groups such as the GECES and the Structural Dialogue Groups, and at the international level as a member of the **UNTFSSE**[11] and the **WEF COVID Response Alliance for Social Entrepreneurs**[12].

Through policy roundtables, policy sessions at international events, and position papers, EN facilitated crucial conversations on key policy topics and voiced the concerns and expectations of its network to policy makers.

EN hosted online workshops and panel discussions on policy measures to support social enterprises at various international events:

April 2021
Collected members' views and published **responses**[13] on the European Commission's Roadmap on the Action Plan for the Social Economy.

September 2021
Published a response to the Public Consultation on Social Taxonomy.

December 2021
Conducted a survey with members on the Social Economy Action Plan.

December 2021
Published a **first response**[14] to the publication of the EU Social Economy Action Plan.

11. https://unsse.org/
12. https://www.weforum.org/reports/covid-social-entrepreneurs-alliance/
13. https://euclidnetwork.eu/2021/05/euclid-network-position-paper-on-the-european-action-plan-for-social-economy/
14. https://euclidnetwork.eu/2021/12/en-first-response-to-the-social-economy-action-plan/

March 2022 Roundtable

EN Policy Roundtable at the EN Impact Summit 2022.

EN Designed a policy roundtable on the topic of mainstreaming social enterprise, focusing on policy actions which support the development of social enterprises and encourage mainstream business to collaborate with and learn from social enterprises.

The roundtable took place as part of the EN Impact Summit 2022, hosted on 23 March and was attended by 94 participants.

This roundtable was comprised of the following speakers:

Neven Marinovic
Smart Kolektiv and Euclid Network.

Paula Woodman
British Council.

Rob van den Dool
Yumeko.

Jaime H. Paiva
Zurich Insurance.

Ann Branch
European Commission.

Accessing EU Funding

EN's Annual Membership Consultation and the **European Social Enterprise Monitor**[15] 2020-2021 highlighted that accessing and navigating EU funding opportunities can be difficult for social enterprises and their support organisations.

EN therefore supports its members in accessing EU funding by identifying and sharing new opportunities, hosting webinars on open calls for proposals, organising an annual **Project-Building Workshop**[16], and regularly updating the **EU Funding Toolkit**[17].

EN hosted 4 webinars called Financing your Social Impact[18] on EU and non-EU funding opportunities for EN members and partners:

- **June 2021** European Social Fund+.
- **July 2021** Erasmus+ Alliances for Innovation.
- **October 2021** Single Market Programme (SMP) & Social Economy Mission.
- **November 2021** Horizon Interconnected Innovation Ecosystems.

Developing a new version of the EU Funding Toolkit[19]

From July to October 2021, EN developed a new version of the EU Funding Toolkit for social enterprises and their support organisations, which was updated based on the **Multiannual Financial Framework**[20] 2021-2027.

It included 7 new chapters on topics such as corporate and foundation funding, as well as case studies from SAP, IKEA, and Thomson Reuters Foundation.

The new EU Funding Toolkit was officially published during the launch of the **Social Economy Action Plan**[21] (SEAP) by the European Commission in Brussels in December 2021.

15. https://euclidnetwork.eu/portfolio-posts/european-social-enterprise-monitor-esem/
16. https://euclidnetwork.eu/2022/03/eu-project-building-workshop-2022/
17. https://euclidnetwork.eu/2021/12/now-out-updated-eu-funding-toolkit/
18. https://euclidnetwork.eu/opportunities/financing-your-social-impact_-focus-on-erasmus/
19. https://euclidnetwork.eu/wp-content/uploads/2021/12/1206-euclid-network-funding-toolkit-v7.pdf

EU Project Building Workshop[22]
10 February 2022,

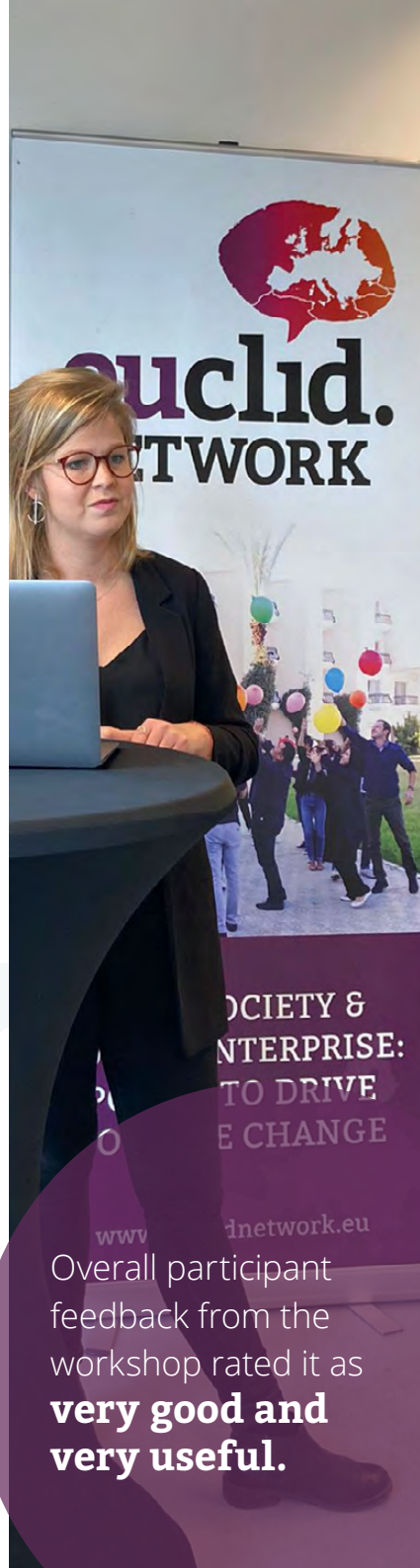
Hosted online from EN's office in The Hague, which was attended by **52 individual participants.**

During the workshop, the EN team was joined in-person or virtually by outstanding experts. **Dana Gabriela Verbal** (European Commission DG EMPL), **Karel Vanderpoorten** (DG GROW), and **Marta Muñoz** (DG EAC) shed light on suitable EU funding programmes for social enterprises and their support organisations during the EU funding panel moderated by **Veerle Klijn**, EN's Head of Policy and EU Relations.

Christian Vietz, EN's Head of Social Innovation, spoke about strategic project development. **Alexandra Yaghil**, an expert on EU fundraising, project management, and project evaluation, also held an interactive workshop on how to write a winning EU project proposal. The last session of the day focused on tips and tools to successfully manage EU projects, with amongst others contributions from **Gerlinde Schmidt**, Project Officer at EN and **Alessandro Carbone** from the Academy of Entrepreneurship.

Moreover, participants enjoyed the opportunity to meet and connect with experts and stakeholders. The highlight of the workshop was the content and support on EU proposal writing.

20. https://ec.europa.eu/info/strategy/eu-budget/long-term-eu-budget/2021-2027/documents_en
21. https://ec.europa.eu/social/main.jsp?catId=1537&langId=en
22. https://euclidnetwork.eu/2022/03/eu-project-building-workshop-2022/



Overall participant feedback from the workshop rated it as **very good and very useful.**

The European Social Enterprise Monitor (ESEM)[23]

The inaugural European Social Enterprise Monitor was published in May 2021. EN and its partners presented the **ESEM 2020-2021 Report**[24] and initiative at **#EUSES2021**[25] (the European Commission European Social Economy Summit) in a panel workshop with speakers from the European Commission (EC), SAP, the World Economic Forum (WEF), Bertelsmann Stiftung and Social Entrepreneurship Network Germany (SEND). Additionally, break-out groups were facilitated by the 19 leading national partners and universities from the 8 countries that participated in the inaugural study in 2020-2021 to create one of the first European-level, cross-country, benchmarkable reports on social enterprise data.

The 2021-2022 iteration of the project, launched at **SEWF2021**[26], gathered an even higher number of responses: 4,840 responses, of which 2,270 were complete, from enterprises in 21 European countries in 21 languages. This endeavour involved more than double the number of organisations as involved in the first edition. 41 consortium partners were involved in data gathering and analysis (including amongst many others: Social Enterprise NL, SEND Germany, ESADE, WU Vienna, ESSEC, Politecnico di Milano and di Torino, the Turkish Social Enterprise Network, EsLider, Social Enterprise Association Latvia, Social Enterprise Network Switzerland).

The new survey results are being analysed and visualisations are being designed in online dashboards at the national and European levels, at the moment, which will enable the partners to publish detailed and insightful country reports that can inform and support (inter)national advocacy efforts to create more conducive circumstances for social enterprises across Europe. Furthermore, the data are leading to better insights for social enterprises and the sector itself. They also will enable (business) education to drive the transformation for all enterprises of the future to use social enterprise/social economy business models that will contribute to a more fair, inclusive and sustainable society and economy.

23. https://euclidnetwork.eu/portfolio-posts/european-social-enterprise-monitor-esem/
24. https://knowledgecentre.euclidnetwork.eu/2021/05/25/european-social-enterprise-monitor-report-2020-2021/
25. https://www.euses2020.eu/
26. https://sewfonline.com/2021-events/sewf-2021/

The Knowledge Centre[27]

Over the last year, EN continued to extend its Knowledge Centre, moving the total number of knowledge resources and researchers from 235 to 266 and from 287 to 334, respectively. In 2021, EN conducted a needs assessment and feedback round with members to further assess the development of the Knowledge Centre. This assessment led to the creation of new features for the SE expert index, EU-funded project pages, and a dashboard of EU27's legislations relating to social enterprise and other social economy actors.

The EN Knowledge Centre was regularly updated with materials such as presentations, publications, videos, interviews, reports, and webinars, featuring by the end of the year:

- **266 best practices and insightful documents compiled by EN from members and partners (e.g. concrete and practical tools for impact measurement, guidance regarding the use of hybrid financial instruments for supporting SEs, best practices for advocacy and scaling-up, SE national ecosystem insights, etc).**
- **334 SE experts (47 new profiles).**

Over the past year, the Knowledge Centre site reached:

- **12,677 page views, with 10,387 unique page views and 4,652 visitors.**
- **2,900 downloads of knowledge resources versus 1,189 downloads last year.**

Over the past year, the KC continued to be promoted across EN channels and discussed during events such as the EN AGM. Moreover, the KC was featured in meetings of the **World Economic Forum Global Alliance for Social Entrepreneurs**[28], leading to further cooperation on the KC with the **Social Enterprise World Forum**[29] (SEWF) and initial talks with Unilever and SAP on potential collaboration.

27. https://knowledgecentre.euclidnetwork.eu/
28. https://www.weforum.org/reports/covid-social-entrepreneurs-alliance/
29. https://ec.europa.eu/social/main.jsp?catId=1537&langId=en

Creating Meaningful Connections Across Europe

EN fosters an international ecosystem for social impact by creating meaningful connections between policy-makers, academia, social enterprise support organisations, SE leaders, and social start-ups across Europe and beyond.

EN is increasingly asked to play, at the European level, a transnational and trans-organisational coordinating role across different parties. In this capacity, EN facilitates cross-organisation and cross-border knowledge exchanges, trust-building, more effective and efficient collaboration on impact creation, and the designing of consortia and partnerships that can raise funds for the valuable work conducted by members and partners to create a better Europe.

During 2021, EN supported exchanges both online, due to COVID-19 restrictions, and in-person.

RESET[30] & RRESI[31]

Over the last year, EN continued its collaboration with the cities and regions that participated in the Social Economy Missions projects (of which RESET and RRESI were a part) funded under the (then named) COSME programme.

Municipalities involved in RESET included:

- **The Hague (Netherlands),**
- **Aalst (Belgium),**
- **Antwerp (Belgium),**
- **Hannover (Germany),**
- **Efeler District (Turkey),**
- **Occitanie (France),**
- **Valencia (Spain),**
- **Emilia Romagna (Italy),**
- **and Zagreb (Croatia).**

EN supported the aforementioned regions in analysing the results of the **OECD/EC's "Better Entrepreneurship Policy Tool"**[32] self-assessments, and in identifying relevant policy levers to improve their local social enterprise ecosystems.

30. https://euclidnetwork.eu/portfolio-posts/reset-project/
31. https://euclidnetwork.eu/portfolio-posts/r-r-e-s-i-project/
32. https://euclidnetwork.eu/portfolio-posts/better-entrepreneurship-policy-tool/

3 Workshops

RRESI, like RESET, consisted of three workshops (one online and two in-person) conducted in The Hague (Netherlands), Antwerp (Belgium), and Efeler (Turkey).

These workshops brought together local governments, SESOs, and SEs from the different regions, fostering understanding, building connections, and providing opportunities. These workshops also created space for the dissemination of best practices.

This project included The Hague (Netvherlands), Antwerp and Aalst (Belgium), Hannover (Germany), and Efeler (Turkey). In conclusion to these workshops, EN produced a compendium of good practices which serves as a reference to policy makers on social enterprise/entrepreneurship at the local level.

March 2022 1 Meetup

EN hosted a MeetUp on "Local governments - social enterprise's best friend" at the **EN Impact Summit**[33] with the aim of promoting and sharing best policy practices from local governments to support social enterprises. Speakers included Astrid Kaag (**Brabant Outcome Fund**[34]) and Irene Samwel (**Impact City The Hague**[35]).

Moreover, RRESI enabled the establishment of interregional collaborations that have continued beyond the project. Hannover is expected to onboard more regions and explore how SEs can start up or internationalise in Germany.

May 2022
Representatives from Hannover have organised a **workshop** in that will enable these regions to continue their collaboration.

33. https://euclidnetwork.eu/portfolio-posts/en-impact-summit-2022/
34. https://www.brabant.nl/subsites/brabant-outcomes-fund
35. https://www.impactcity.nl/

MedUP![36] Exchanges

EN facilitated 10 in-person peer exchanges between senior SESO staff from EN members and social enterprises/social entrepreneurs in the Middle East and Northern Africa (MENA).

Facilitated online knowledge exchanges through monthly meetings (Ecosystem Presentations / Thematic Sessions).

Organised 5 virtual national events with key stakeholders from the respective MENA SE ecosystems to discuss how to foster collaboration between actors.

Set up an online platform[37] for key actors from the SE sector in MENA to collaborate, connect, exchange knowledge, and close knowledge and service delivery gaps.

Created a knowledge exchange project page on the EN Knowledge Centre.

Erasmus for Young Entrepreneurs EYE/SEEDPLUS[38]

EN continued to lead the SEEDplus2 consortium, which in the last year has cumulatively initiated **236 cross-border exchanges** between starting and aspiring (social) entrepreneurs and more experienced entrepreneurs as part of the Erasmus for Young Entrepreneurs programme (EYE/SEEDPLUS).

WEF Global Alliance for Social Entrepreneurs

EN co-led 3 of the Alliance Clusters:

The Buy Social/ Social Procurement/ Corporate Access Cluster,
together with Yunus Social Business, Acumen, SEWF, IKEA, SAP, and EY.

The Data and Infrastructure Cluster,
together with Impact Hub, SAP, and Village Capital.

The Policy Change Cluster,
together with Catalyst2030.

36. https://euclidnetwork.eu/portfolio-posts/medup/
37. https://se-mena.org
38. https://euclidnetwork.eu/portfolio-posts/erasmus-young-entrepreneurs/

EN had speaker slots at 39 (inter)national events to network and present EN. Some key conferences and events included:

- **European Social Economy Summit (EUSES) in Mannheim.**
  May 2021
  EN hosted or spoke at 4 sessions.
- **Social Enterprise World Forum Policy Forum.**
  May 2021
  Hosted 1 session on Social Enterprises in times of COVID-19.
- **EU Council Presidency Events Portugal.**
  Spring 2021
  EN spoke at 2 sessions.
- **EU Council Presidency Events Slovenia.**
  Fall 2021
  EN spoke at 2 sessions.
- **Social Enterprise World Forum 2021.**
  September 2021
  EN launched the second ESEM survey, and its expansion from 8 to 21 countries and languages at the event.
- **Conference of Europe.**
  June 2021
  EN spoke at 1 session.
- **ImpactFest.**
  November 2021
  EN gathered the ESEM consortium and partners to discuss the future of the European Social Enterprise Monitor initiative.

Capacity Building

EN builds the capacity of its members by providing training, hosting webinars, and collaborating on projects.

While some meetings and events took place in-person, online or hybrid events and gatherings were the norm in 2021. These restrictions did not keep EN from supporting its members and the ecosystem; instead, EN pushed itself to innovate and find new ways to connect people and ideas.

1 Annual Competition

European Social Innovation Competition.

As part of the consortium with Nesta Challenges, GOPA, and Ashoka Spain, EN supported the design, implementation, and delivery of the #EUSIC2021, a 12-month annual competition supported by the European Innovation Council (EIC) which sought to:

- **Support early-stage business ideas via capacity building and training.**
- **Support the 3 best socially-innovative ideas through 3 prizes of EUR 50,000, which were awarded by the European Commission.**
- **Enable and foster impact generated by successful participants through further training and mentoring support.**
- **Facilitate a network of innovators across Europe.**

6 Webinars

2 Power to Drive Positive Change Webinars.
4 Financing Your Social Impact Webinars.
196+ participants in total.

- **29/04/2021: Buy Social.**
- **28/05/2021: Catalyst 2030.**
- **10/06/2021: ESF+ .**
- **24/06/2021: The role of microfinance institutions in the social enterprise ecosystem.**
- **13/07/2021: Alliances for Social Innovation.**
- **07/10/2021: Single Market Programme (SMP)& Social Economy Missions.**

4 Working Groups

Working Groups/Communities of Practice on relevant themes set-up and/or continued.

- **Buy Social (Europe)/Socially Responsible (Public) Procurement.**
- **Impact Measurement and Management.**
- **EU Policy.**
- **Social Innovation.**

European Buy Social Community of Practice (CoP)

SEND Germany in cooperation with EN launched the European Buy Social Community of Practice (CoP) at the EN Annual General Meeting in 2020.

In 2021 EN initiated cooperation with the SEWF, who officially launched its global Community of Practice. SEWF and several EN members and partners have been pioneering Social Procurement/Buy Social best practices for over a decade. The CoPs bring these stakeholders together and ensure knowledge and insights are shared effectively, to generate more impact faster and bundle resources and collective strength where of value.

EN also joined as one of the Leads of the WEF Global Alliance for Social Enterprises Cluster on Corporate Access. The Cluster is co-lead by SAP, IKEA Social Entrepreneurship, Yunus Social Business, Acumen and EN. In 2021, Cluster work and focus included the **Social Enterprise Corporate Ready Top 100**[39] led by Acumen, **SEWF/EN Communities of Practice**[40], a **Social Procurement Manual**[41] led by Yunus Social Business and Unusual Partners initiatives. This new initiative will match, educate and support corporates and social businesses to work with each other in the area of procurement at global and local levels.

Buy Social and Social Enterprise UK, launched in collaboration with EN and the SEWF, the **Buy Social Europe initiative**[42]. A pan-European initiative to bring more social enterprises (SEs) into the supply chains of multinational companies. An increasing number of EN members are joining the initiative.

More Working Groups/CoPs were established than initially planned, due to high interest to cooperate around relevant themes under the umbrella of the EN network.

39. https://widgets.weforum.org/100-corporate-ready-social-enterprises/index.html
40. https://sewfonline.com/policy/community-of-practice/
41. https://mailchi.mp/yunussb.com/social-procurement
42. https://impact-investor.com/buy-social-europe-aims-to-encourage-multinationals-to-buy-from-social-enterprises/

Social Innovation Fund Initiative

Google.org's Social Innovation Fund, is a fund that aims to catalyse the social economy ecosystem across Europe through the provision of support and capital to social entrepreneurs from underserved backgrounds and leading social enterprise support organisations.

The Fund supports organisations helping underserved social entrepreneurs to access greater economic opportunity, recover from the pandemic, and empower them to create solutions to address critical societal and environmental challenges, in line with the United Nations Sustainable Development Goals, to create more fair, inclusive and sustainable societies and economies.

Through its **Social Innovation Fund**[43], Google.org has committed over €20M in cash funding, supporting across two main pillars:

Pillar 1

Social Ecosystems

Google.org has granted over €15 million to leading social economy support organisations across Europe with the aim of strengthening their national ecosystems, including a grant to Euclid Network to help to drive collaboration between the national organisations, facilitating the sharing of insights and learnings and helping to thereby strengthen the broader European social economy ecosystem.

Pillar 2

Social Tides

Google.org has given over €7 million in funding to INCO, to provide access to capital and support directly to social entrepreneurs from underserved communities. INCO selects social entrepreneurs with support from Euclid Network, the representatives of the national organisations as well as expert jurors.

43. https://blog.google/around-the-globe/google-europe/20-million-to-support-the-european-social-economy/

Google.org International/European Grantees

INCO

euclid. NETWORK
POWER TO DRIVE POSITIVE CHANGE

Google.org Country Lead Grantees

pulse | GROUPE SOS |

Mouvement IMPACT FRANCE

SEND

alleanza delle cooperative italiane

shipyard

mpact GROUP FUND2740 HIGH IMPACT FOUNDATION

ASHOKA

social enterprise nl

- France - **Pulse**[44] & **Impact France**[45]
- Germany - **SEND Germany**[46]
- Italy - **Alleanza delle Cooperative Italiane**[47]
- Poland - **Shipyard Foundation**[48]
- Slovenia - **Fund 2740 High Impact Foundation**[49]
- Spain - **Ashoka Spain**[50]
- Netherlands - **Social Enterprise NL**[51]

44. https://www.pulse-group.org/
45. https://www.impactfrance.eco/
46. https://www.send-ev.de/
47. https://www.alleanzacooperative.it/
48. https://stocznia.org.pl/en/
49. https://fund2740.com/
50. https://www.ashoka.org/en-us/country/spain
51. https://www.social-enterprise.nl/english

Pillar 1

Social Ecosystems

The first pillar of the Fund has been developed acknowledging that entrepreneurs do not operate in a vacuum. Based on findings and ongoing consultations with social entrepreneurship practitioners, locally and internationally leading Social Enterprise Support Organisations (SESOs) are increasingly identified as the most significant ecosystem enablers.

SESOs create a network, provide opportunities for knowledge exchange and peer-learning, influence political decision-making, create awareness and provide invaluable support in all stages of the entrepreneurial venture. They also streamline programs, processes, funding, and understanding by connecting relevant stakeholders to each other.

SESOs are the drivers of the social enterprise ecosystems that entrepreneurs need, in order to be successful, and they are best positioned to ensure growth of the sector and catalyse the change towards social entrepreneurship.

The goal of this pillar of work is to strengthen social economy ecosystems by supporting leading SESOs across Europe to develop local initiatives to strengthen their national social economy ecosystems. Furthermore, the goal is to strengthen the ecosystem across Europe, through convening, exchanging learnings, collaborating, and scaling common programs.

Euclid Network will support the core activities of the "Social Ecosystems" pillar at the European level through:

1. Development and implementation of an overarching Impact Measurement and Management Framework across all Social Innovation Fund activities.
2. Collaboration with participating SESOs to create comparative ecosystem mappings across the different countries.
3. Creation of a Toolkit for organisational development of SESOs.
4. Active engagement of participating SESOs across project activities, sharing and evaluation of learnings, best practices and long-term relationship building
5. Creation of awareness, engagement and thought-leadership debate around Social Innovation Fund activities, insights and learnings.

The outcomes of all activities feed back into the end goal of the overarching initiative: to help build the capacity and provide resources to social entrepreneurs from underserved backgrounds.

Pillar 2

Social Tides[52]

The second pillar of the initiative aims at providing targeted cash funding and acceleration support to aspiring and existing social entrepreneurs, especially to underrepresented founders. Through Google.org's grant funding, over the course of two years INCO will train and fund an estimated 60-100 growth stage social entrepreneurs and 240-300 aspiring social entrepreneurs across Europe, through their program Social Tides.

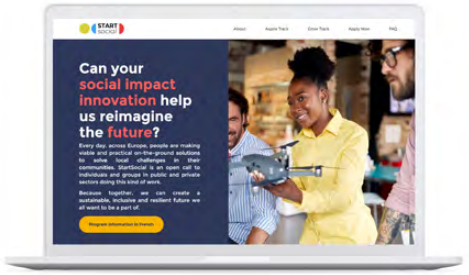
The Social Tides program includes two distinct tracks:

Aspire Track

The Aspire Track is a social entrepreneurship online accelerator program for aspiring social entrepreneurs, which includes a series of training modules and workshops led by experts experienced in business development, digital skills and impact measurement. Over the course of 8 weeks, participants will improve their business and digital skills and strengthen their impact-driven capabilities. The Aspire track is open to aspiring social entrepreneurs in the 6 countries of the initiative.

Growth Track

The Growth track is an intensive social entrepreneurship online accelerator program for existing social entrepreneurs, which includes training modules, workshops and personalised mentoring sessions led by international experts experienced in organisational and business development, leadership and digital transformation as well as impact measurement and management. The Growth track is open for applications during two time-periods for entrepreneurs from all across Europe.



52. https://www.socialtides.eu/

Communication and Awareness Creation

As a European network of social enterprises and support organisations, EN is in a unique position to connect a wide range of impact leaders, provide them with a unified voice and agenda, and promote social entrepreneurship as the gold standard.

EN promotes the efforts of its members, network activities, and happenings in the sector via its increasingly popular channels. As part of **EN Impact Summit 2022**[53], EN produced a short film, entitled Celebrating 15 Years of EN Impact, showcasing champions of the social enterprise space delivering messages of support to the sector and calling for new objectives in the years to come.

Celebrating 15 Years of EN Impact.

As part of EN Impact Summit 2022, EN produced a short film, entitled Celebrating 15 Years of EN Impact, showcasing champions of the social enterprise space delivering messages of support to the sector and calling for new objectives in the years to come.

Speakers included:

- **Vic van Vuuren** — Director of ILO, Chair of UNTFSSE
- **Stephen Barnett** — Former CEO of Euclid Network
- **Johanna Mair** — Professor of Organisation, Strategy and Leadership at the Hertie School
- **Filippo Addari** — Founder of Euclid Network
- **Anna Athanasopoulou** — Head of Unit, DG GROW, European Commission
- **Sir John Low** — Honorary EN Member
- **Erik van der Rijt** — Head of Economic Affairs for the City of The Hague, Founder of Impact City

53. https://euclidnetwork.eu/portfolio-posts/en-impact-summit-2022/

Website and Social Media Engagement:

WEBSITE ENGAGEMENT
89,848 pageviews and **74,947 unique pageviews** from **31,465 visitors**.

WEBSITE CONTENT
48 articles, project action pages, and regular updates published on the EN website.

NEWSLETTERS
12 general newsletters were sent to **4,967 recipient**s, and **7 newsletters** were prepared specifically for EN members to provide information directly to the EN network.

RELEVANCE
The majority of content on EN channels relates to updates from the **major players** in the sector, EN members and promotion of ongoing EN projects.

SOCIAL MEDIA PRESENCE
Increased with well-curated content and an **active LinkedIn group** of impact practitioners and sector leaders.

SOCIAL CONTENT
1,048,096 impressions, with an average of **87,000 impressions per month**. EN's social media audience grew to **12,354 followers**.

PRESS
39 mentions in the press, including publications from **WEF** and **Pioneers Post**. The most notable mentions focused on how EN's presence in the sector was growing through the establishment of strategic partnerships and the implementatvion of impact projects such as the European Social Enterprise Monitor, Buy Social (Europe) and the Top 100 Women in Social Enterprise Initiative.

Campaigns

EN led the communication activities in consortia for the following projects:

- **Erasmus for Young Entrepreneurs**[54]
- **ESESII**[55]
- **European Social Enterprise Monitor**[56]
- **Top 100 Women in Social Enterprise**[57]

Top 100 Women in Social Enterprise List 2022

The most popular communication initiative was the **Top 100 Women in Social Enterprise**[58]. Launched this year on International Women's Day, 8 March, the second edition of this campaign included new partners such as the **European Confederation of Inclusive Enterprises**[59], the **European Disability Forum**[60], and **We Make Change**[61].

The second edition of the initiative consisted of a two-step assessment process, with the final selection being made by an esteemed jury panel. The list was extensively celebrated across social media channels, and provided networking opportunities for those included in the 2022 list, and previous nominees. Follow-up interviews for web articles were conducted with 8 selected candidates in March and April 2022 to highlight the achievements of women leaders in the social enterprise sector.

54. https://www.erasmus-entrepreneurs.eu/
55. https://euclidnetwork.eu/portfolio-posts/european-social-enterprise-monitor-esem/
56. https://euclidnetwork.eu/portfolio-posts/enabling-social-entrepreneurs-scale-their-impact-internationally/
57. https://euclidnetwork.eu/portfolio-posts/euclid-network-top-100-women-in-social-enterprise/
58. https://euclidnetwork.eu/2022/03/top-100-women-in-social-enterprise-2022/
59. https://www.eucie.org/
60. https://www.edf-feph.org/
61. https://www.wemakechange.org/

"Let's go change the world and let's do it together."

Luisa Ferreira, Economic Advisor, European Investment Bank. Listed in the Top100 Women in Social Enterprises 2022.

EN Board

Christian Vietz
Head of Social Innovation

Cornelius Müller
EU Policy Trainee

Dina Chaerani
EU Project and Communication Trainee

Elena Mertel
Project Officer

Eleonora Tiralosi
Communication & Design Trainee

Eva Oravcová
Communication Consultant

Gerlinde Schmidt
Project Officer

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EU Policy Trainee

Helen Maynard Hill
Head of Communications & Events

Jiabao Zhao
EU Project Trainee

Joudi Sammani
Communication & Design Trainee

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Community Engagement Officer

Michele Levi Minzi
Policy & Research Trainee

Sophie Roos
Project Officer

Suzanne Wisse-Huiskes
Chief Executive

Tiffany Bannett
Research & Knowledge Management Associate

Toby Gazeley
EU Projects & Policy Officer

Veerle Klijn
Head of Policy & EU Relations

Wieteke Dupain
Head of Knowledge, Research & Development

João Baracho
CEO of CDI Portugal, Managing Director of Apps for Good, Portugal

Primož Šporar
CEO of the Fund 05 - Foundation for Social & Impact Investment, Slovenia

Stefan Panhuijsen
Director at Social Enteprise NL, The Netherlands

Pat Armstrong
CEO of Association of Chief Officers of Scottish Voluntary Organisations (ACOSVO), United Kingdom

Neven Marinovic
President of Euclid Network & Executive Director of Smart Kolektiv, Serbia

Michael Meyer
Academic Director, Competence Centre for Nonprofit Organizations & Social Entrepreneurship, Vienna University of Business & Economics (WU), Austria

Riccardo Re
CEO & Representative of Adelante Dolmen, Italy

Gorgi Krlev
Researcher at Centre for Social Investment, University of Heidelberg, Germany

Eva Varga
Vice-President of Euclid Network - Independent Consultant in Social Entrepreneurship, Hungary

Angels Guiteras Mestre
CEO of Association for Wellbeing & Development (ABD) / Former President of the Third Sector Platform of Catalonia, Spain

Erik Sjöstrand
Operations Manager at IDEELL ARENA

EN Partners

Financials

Euclid Network financial accounts for fiscal year (FY) 2021-2022 will be presented at the Annual General Meeting (AGM) in November 2022.

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