



SCALING SOCIAL IMPACT
IN EUROPE

05 APRIL 2023 - THE HAGUE

Opening Session

Speakers overview:

Wouter Bakker, *CEO at Euclid Network, EU*

Wouter Bakker joined Euclid Network in 2023, bringing over a decade of experience as an impact agent. Before EN Wouter was CEO of social enterprise GoodUp, worked as a sustainable energy consultant at Ecofys and led various sustainable energy projects across the globe when he worked for Vattenfall. Wouter is dedicated to lead transformation towards a social and regenerative economy. He is driven to turn social entrepreneurship into the new normal. Wouter is building (t)his journey on a strong moral compass, an action-oriented mindset, perseverance, and a positive attitude. He is result-oriented, loves to connect people and enjoys realizing goals in cooperation with a broad diversity of people. Wouter has lived in Singapore & Sweden as well as his native country, the Netherlands.

Coos Santing, *Programme Manager at ImpactCity The Hague, The Netherlands*

Coos Santing is Program Manager of ImpactCity The Hague, one of Europe's leading ecosystems for entrepreneurs who want to build a better world. Coos believes that economic success must go hand in hand with solutions for a better world, as defined by ImpactCity's motto "Doing Good & Doing Business". Before joining ImpactCity at the Municipality of The Hague, Coos spent more than 10 years with the national government, at the Ministry of Finance and the Ministry of Economic Affairs, where he was on the team that set up the national startup taskforce, StartupDelta, now TechLeap.

Gerlinde Schmidt, *Project Manager at Euclid Network, EU*

Gerlinde Schmidt is responsible for the implementation of some of EN's projects under Erasmus+ and ESF+, supports the implementation of Social Tides powered by INCO with the support of Google.org, and co-leads the women in social enterprise initiative. Another aspect of her work is to support our members across Europe in accessing EU funding, through frequent webinars, our helpdesk and consortium building activities.

Gerlinde is a co-founder of an impact-driven project herself and has a strong passion and background in (disability) inclusion, social work, human rights and project management. Besides her work at EN, she is also part of the Dutch Coalition on Disability and Development.

Christian Vietz, *Head of Social Innovation at Euclid Network, EU*

From early in his career Christian sought for ways to use the mindsets, models, and tools of entrepreneurship to create impact. His MBA gave him the opportunity to research bottom up social innovation amongst refugees in Jordan and led him to consult social enterprises in



SCALING SOCIAL IMPACT
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Lebanon. Inspired by his research and work in the region, he co-founded a social enterprise in London that supported social enterprises to internationalise. In London, he also joined Euclid Network (EN), was part of the move and reestablishment in The Netherlands, and now oversees the implementation of a number of projects, EN's impact measurement, and generally the work on social innovation.

Workshop 1- Start your digital transformation journey

Speakers overview:

Dr. Tot Foster, *Research Associate at Centre for Voluntary Sector Leadership at The Open University Business School and Bristol University School of Education, United Kingdom*

Tot Foster is a researcher who specialises in digital skills and inclusion and works at the Centre for Voluntary Sector Leadership at the Open University. Her doctorate focused on how to empower small third sector organisations to make their own video content, building on her own experience as a professional filmmaker and content developer. She is also currently working at the University of Bristol using co-design methods with older people to find ways to support their digital and cultural lives.

Gerlinde Schmidt, *Project Manager at Euclid Network, EU*

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Trainers overview:

Bruno Koić, *Expert associate on social development projects at DKolektiv, Croatia*

Bruno Koić is an expert associate in DKolektiv - organisation for social development. Graduate in media culture and cultural studies, four years of experience working in the civil sector, conducting media literacy workshops, volunteer coordination, promotion and creation of multimedia content. Has professional experience in using numerous digital tools for communication, collaboration, planning tasks and working in teams and using various program packages, and he transfers the acquired knowledge to citizens and volunteers



SCALING SOCIAL IMPACT
IN EUROPE

05 APRIL 2023 - THE HAGUE

through digital literacy workshops. Coordinates, edits and hosts a podcast on numerous topics of civil society, and is also in charge of the organisation's promotional activities through the use of a variety of social networks and websites, which he uses on a daily basis.

David Jacovkis, *Member at FemProcomuns, Spain*

David Jacovkis studied Physics and Systems Administration. He has worked in systems engineering using Free and Open-Source Software for several companies and NGOs. He is currently a member of the workers' cooperative femProcomuns, where he helps organizations that want to transition to user-owned digital tools based on Free and Open-Source Software.

Víctor Fancelli Capdevila, *Open Resource Center at Karlsruhe University of Arts and Design, Germany*

Víctor Fancelli Capdevila is a Digital Archivist working at the Open Resource Center in the Karlsruhe University of Arts and Design. The project's aim is to build and integrate an Archive- and Media platform and to create a culture of documentation and an awareness of the digital lifecycle among the university community. As part of the latter, he has given courses on (critical) digital literacy and investigates the implications of digitization among the institutions.

Workshop 2 - Scale your social enterprise internationally

Opening:

James Cooper-Jones, *Co-Founder and CEO at Simply, Australia*

James is an experienced senior executive with a global perspective, having worked for public and private companies across a variety of industries with operations in APAC, Africa, Europe, MENA and North America. James is a big believer in emerging trends and technologies and has launched several companies successfully from ideation stage through to commercial success and exit. James has previously lived in Japan and is the father of a Japanese / Australian family. Simply is a HR Technology company on a social impact mission to deliver 'simply' to the busy business manager technology that improves team wellness, employee experience and diversity & inclusion.

Training Lead:

Irene Kamba, *Head of Adult Education and VET at SYNTHESIS Center for Research and Education, Cyprus*

Irene Kamba is the Head of Adult Education and VET. She is a senior trainer with more than 20 years experience in adult education and training. She holds a BA in Communication, an MA in International Mass Communication, and an MSc in Risk, Crisis & Disaster



SCALING SOCIAL IMPACT
IN EUROPE

05 APRIL 2023 - THE HAGUE

Management. Irene is also a qualified Systemic Psychotherapist and for the past two decades, she has delivered numerous courses on personal development and employment skills, as well as training programs addressed to large organizations and corporations. She has held positions of responsibility as a senior consultant and advisor, and shares a deep passion for social inclusion and integration, entrepreneurship, community resiliency and community continuity.

Workshop 3 - Learn how to support social enterprises

Speakers and moderator overview:

Dr. Carol Jacklin-Jarvis - *Senior Lecturer at Centre for Voluntary Sector Leadership, Department for Public Leadership and Social Enterprise, The Open University Business School, United Kingdom*

Carol Jacklin-Jarvis is a senior lecturer at the Open University, UK and a former director of the OU's Centre for Voluntary Sector Leadership. Her research explores leadership in and through nonprofit organisations, and she is particularly interested in the role played by infrastructure organisations. Carol teaches leadership and management through formal university programmes and informal learning. Carol previously worked in infrastructure organisations, children's charities and local government.

Mireia Munté Martín, *Coordinator of international projects within the field of gender equality and migration at ABD Welfare and Development Association, Spain*

Mireia Munté Martín is the coordinator of international projects within the field of gender equality and migration at ABD Welfare and Development Association. She is in charge of the coordination, elaboration and management of international projects and she is responsible for the planning and organisation of workshops, events, campaigns, research and content creation related to gender and migration issues. Previously, she worked as Project officer in different NGOs focused on Roma women, socio-cultural and education aspects related to migrants and minorities. She holds a Bachelor's degree in Political Sciences and a Master's degree in Migration Studies.

Peter Vantor, *Senior Researcher, Head of Social Entrepreneurship Center at WU University, Austria*

Peter Vantor is senior researcher and lecturer at WU Vienna, co-founder and head of the Social Entrepreneurship Center. In his position at the WU, he has been leading 100+ collaboration projects around research, capacity building, impact assessment and innovation, with partners such as the United Nations Development Programme, the Austrian Ministry of Social Affairs, Fraunhofer Ventures, Robert Bosch Foundation and CERN. Since 2013, he is Academic Director of the NGO Academy, a capacity building program for nonprofits and social enterprises offered in partnership with ERSTE Foundation.



SCALING SOCIAL IMPACT
IN EUROPE

05 APRIL 2023 - THE HAGUE

His research focuses on social entrepreneurs and their ecosystem, as well as immigrant entrepreneurship, and has been published in leading management journals including *Journal of Business Venturing*, *Journal of World Business* and *Harvard Business Review*. Peter was a SCANCOR visiting scholar at Stanford University and visiting lecturer at St. Petersburg University and Alanus University of Arts and Social Sciences. At WU Vienna he established the first academic course on social entrepreneurship in Austria and regularly teaches in undergraduate and MBA programmes. Peter is the founder and academic director of the [Social Impact Award](#), a capacity building programme for young social entrepreneurs in Europe, Central Asia and East Africa. As jury member, coach and advisor he supports several nonprofit organisations and philanthropic awards in Austria and was nominated as Global Shaper by the World Economic Forum in 2012.

Jazmín Ponce Gómez, *PhD Candidate and Project Manager at SEPT Competence Center, Leipzig University, Germany*

Ms. Ponce is a Ph.D. candidate and project manager at the SEPT Competence Center at Leipzig University. Since 2021, she has been involved in diverse Erasmus+ and DAAD-funded projects related to the internationalization of SMEs and social enterprises. Ms. Ponce is also a trainer at the SEPT Export Management training program implemented in Germany, Vietnam, and Pakistan. She has over five years of experience coordinating development projects for the German Agency for International Cooperation in Peru, Bolivia, Ecuador, and Paraguay, and for the United Nations System Staff College Knowledge Centre for Sustainable Development in Germany. Her fields of research and training expertise are in the internationalization of SMEs, female entrepreneurship, and sustainable development.

Coos Santing, *Programme Manager at ImpactCity The Hague, The Netherlands*

Coos Santing is Program Manager of ImpactCity The Hague, one of Europe's leading ecosystems for entrepreneurs who want to build a better world. Coos believes that economic success must go hand in hand with solutions for a better world, as defined by ImpactCity's motto "Doing Good & Doing Business". Before joining ImpactCity at the Municipality of The Hague, Coos spent more than 10 years with the national government, at the Ministry of Finance and the Ministry of Economic Affairs, where he was on the team that set up the national startup taskforce, StartupDelta, now TechLeap.

Katty Hsu, *Senior Researcher & Startup Facilitator at Erasmus Centre for Entrepreneurship, The Netherlands*

Katty Hsu is a Senior Researcher and Startup Facilitator at [Erasmus Centre for Entrepreneurship](#). As a researcher, Katty investigates innovative startups and high-growth firms (scaleups) and the innovation ecosystems surrounding them. As a startup facilitator, Katty trains and supports students, entrepreneurs and people to grow their startups and develop their entrepreneurial skills. Katty is also the Research Lead & Initiator of [SHE LEADS](#) and Project Manager & Initiator of the [European Scaleup Institute](#).



SCALING SOCIAL IMPACT
IN EUROPE

05 APRIL 2023 - THE HAGUE

Bart de Bart, *Founder, Studeren & Werken op Maat*

Bart de Bart is a social entrepreneur that is passionate about creating an inclusive labour market where every single individual can find a suitable workplace. In order to do so, Bart founded Stichting Studeren en Werken Op Maat (SWOM) 11 years ago. SWOM is a foundation that helps young professionals to find a job or internship. In addition to managing SWOM, Bart is also an active advocate for people with disabilities. Bart gained a lot of experience and expertise over the years which he now uses to help other social entrepreneurs. He does this by serving as a board member for multiple organisations such as the umbrella organisation for SME's (MKB Den Haag), and Social Club Den Haag.

Toby Gazeley, *Policy lead at Euclid Network, EU (Moderator)*

Toby joined the EN Team in March 2021 after completing a Schuman Traineeship with the European Parliament's Committee on Culture and Education where he contributed in particular to the European Education Area initiative. Toby currently leads EN's work on policy, the Transition Pathway for the Proximity and Social Economy and the European Social Enterprise Monitor. He has a particular interest in European affairs, especially in the potential of international mobility experiences, such as those offered by Erasmus+, to have transformative effects on peoples' lives. Toby graduated with an MA in European Policy from the University of Amsterdam in 2020. He has dedicated his academic focus to understanding how imaginations of European community and citizenship can be stimulated through educational and cultural policies.