



This project is co-funded
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MEDUP!

Promoting social entrepreneurship in the Mediterranean Region

The Hague, 15 September 2021

Invitation to Tender for the Provision of a
Regional Social Enterprise Online Platform

To be supplied to Euclid Network

We are inviting submissions to tender to provide web development and design services to Euclid Network.

By participating in this tender you are indicating your acceptance to be bound by the guidelines set out in this document.

Please direct any questions regarding the tender to Elena Mertel, MedUP! Project Officer, at elena@euclidnetwork.eu.

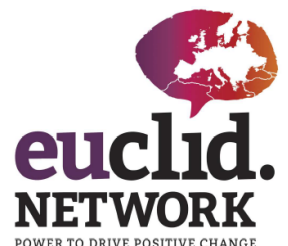
As part of this tender process Euclid Network makes no obligations in any way to:

- (i) pay any vendor for any response; or
- (ii) award the contract with the lowest or any bidder; or
- (iii) accept any information received from vendors; or
- (iv) include vendors responding to this call, in any future invitation; or
- (v) any other commitment to vendors whatsoever.

Any proposal received is subject to contract.

EUCLID NETWORK

The European Network for Social Enterprises and Impact Driven Leaders
Saturnusstraat 14, 2516 AH, The Hague, The Netherlands





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Euclid Network & MedUP! Project

Euclid Network (EN) features a long history working with social enterprise support organisations and civil society leaders to promote social entrepreneurship. With this expertise we joined the MedUP! project which seeks to promote social entrepreneurship in six countries in the MENA region.

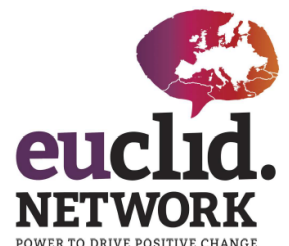
Social enterprises are increasingly becoming important drivers for inclusive growth and play a key role in tackling current economic and environmental challenges. They create jobs in a sustainable manner, mostly locally. Moreover, social enterprises often have a strong focus on social innovation and respond to needs that are otherwise not met, or not met in an optimal manner by public authorities and/or market players.

The MedUP! project, led by OXFAM Italy, seeks to harness that potential by working with a diverse consortium on the Macro-, Meso-, and Micro-Level to promote an enabling environment in the Southern Mediterranean partner countries for the development of the social entrepreneurship sector as a driver for inclusive growth and job creation. Specifically, the goal is to increase economic inclusiveness and employment in Morocco, Tunisia, Egypt, Lebanon, Jordan and Palestine where adequate policies on social entrepreneurship are in place, public-private dialogue and exchanges of practices are promoted and high quality services for social enterprises are provided.

Euclid Network, as one of the MedUP!'s technical advisors, is tasked with establishing an **online platform** in the form of a website to facilitate collaborations between key stakeholders of the social enterprise ecosystems in the six partner countries and beyond.

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Deliverables

1. **Website:** Regional Social Enterprise Online Platform (details below).
2. **User Guide:** For (country) admins to technically master the use of the website.

The platform is thought of as a digital database of key actors of the respective social enterprise ecosystems. Actors are envisioned to create a profile for their organisation (at a later development stage also as individuals) by filling out a short questionnaire. These profiles can be accessed via search or directly through the profiles on the websites. From their profiles, the organisations can be contacted. While EN is launching this platform, we plan to hand the ownership over after the termination of the MedUP! project; the development should keep this in mind.

Suggested Website Structure

Front-end

The website should be kept as simple as possible. It should further be possible for country representatives to delete profiles if not filled in correctly. We imagine the following structure,

Start page - short explanation of the platform and its purpose

Community page - search options and filters

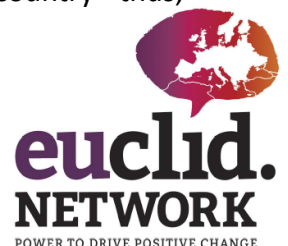
Search results appear below filters. Short previews of profile, which lead to the main profile of the organisation.

Profile Page - More in-depth information text about stakeholder and “contact” button + social media icons

Join Community Page - **Form to be filled in by stakeholder.** Two options: either directly published afterwards or only published after approval by admin (we would have one admin per country - thus, they need access to approve profiles)

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Back-end

- Ability to access the website in multiple languages (English, French, Arabic)
- Possible integration with other profile-based platforms
- Different user types:
 - Standard user: should be able to set up a profile and edit this profile
 - Country admin: should be able to (dis)approve and delete profiles from his/her/their country
 - Website admin: should have access to all back-end pages

Timeline

We anticipate the following timeline:

Date	Event
15 September 2021	Publication of Call for Tender
28 September 2021	Deadline Proposals
7 October 2021	Decision
8 October 2021	Start Implementation
21 November 2021	Deadline Prototype
Until 3 December 2021	Testing with country representatives
17 December 2021	Deadline Final Version
5 January 2022	Launch

Location

The work can be carried out remotely. Experience working in the MENA region is an asset.



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How to Respond

Please submit your proposal in PDF [here](#), by **28 September 2021**.

Euclid Network reserves the right to disregard any response submitted after the deadline.

Your proposal should be no more than **five pages** and should include:

- Your company profile or CV
- A short portfolio of relevant experience regarding website development
- Your understanding of the task and working methods
- Technical proposal
- Financial proposal

Euclid Network reserves the right to modify the provisions of this call for tender at any time prior to the scheduled date for submission of offers. Additional scope and requirements may be added. Notification of such changes will be provided to all vendors.

Should you wish to propose a deviation from the specification please ensure that you clearly identify and highlight where appropriate in your response.

By submitting a response, you are committing that you have understanding of the requirements and have sufficiently addressed all aspects of the tender and that you have checked all stated details, such as prices, to be correct and as intended.

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