

## **Communication and Design Trainee at Euclid Network**

Fascinated by the world of impact and social enterprises? Do you have what it takes to help us generate more social impact? Would you love to learn more about the European Commission and work with one of their strategic partners? Apply now for a fascinating traineeship and work in the field of social entrepreneurship on an international stage with stakeholders in government, academia, private sector and social entrepreneurs, impact-driven leaders and investors.

In tomorrow's economy, business success is not only measured in profitability, but it's reflected in the responsibility with which they treat the planet and the dignity with which they treat people. Social entrepreneurs and innovators are the world's frontrunners, dedicated to solving societal challenges while running a sustainable business. As a European network for social enterprises and impact-driven leaders we connect and support impact practitioners.

### **Our strategic programs and special events**

Our programs and campaigns include Erasmus for young Entrepreneurs (EYE), Women In Social Entrepreneurship, BuySocial and strategic partnerships such as the European Commission. Our events such as the Impact Summit, create a platform for impact-driven organizations from all corners of Europe and beyond to present themselves, connect to investors, public officials and exchange experiences to scale together.

### **Responsibilities**

Reporting to the Communication and Events Manager, a successful candidate will be expected:

- To help EN disseminate success stories on all EN social media platforms (FB, Twitter, LinkedIn etc.);
- To produce text and multimedia content for external communications (social media, email marketing, newsletters etc.);
- To post regularly and engage EN social media followers;
- To implement the social media strategy, monitor and report on the analytics;
- To provide EN members, colleagues and partners with updates and information related to opportunities and EN's engagements and events;
- To help organize EN events, both virtual and physical;
- To engage the members and EN's wider community on various channels;
- To perform other related tasks as required.

### **Required skills and experience**

- Bachelor degree in communication, design, digital marketing or other relevant fields.
- Experience running social media campaigns with a proven track record of increasing engagement, followers and reach;

- Able to quickly grasp branding/communication guidelines and able to manage multiple projects with ease;
- Firm grasp of the Adobe Suite (Photoshop, InDesign, Premiere etc.), Canva, SurveyMonkey, MailChimp and CRMs like WildApricot and preferably Salesforce.
- Basic familiarity with social entrepreneurship, innovation or demonstrable ability to grasp new areas of knowledge;
- A fast learner who is able to adapt to changing circumstances;
- Impeccable verbal and written skills in English, with additional European languages being an advantage;
- Drive and determination to initiate action and achieve results quickly;
- Ability to work both independently (remotely) and as a part of a team;
- Able to communicate with members from different countries and backgrounds;
- Strong teamwork, accuracy and communication skills;
- A decent portfolio of projects or volunteer work;
- Previous work experience is an asset but is not required;
- Able to work remotely;
- European outlook, intercultural skills and international experience.

### **Benefits**

- Be part of an expanding scale-up with a recognized track record of impact since 2007
- Be part of an open and committed team
- Gain valuable experience working for a purpose driven organization
- Gain access to our network of social impact organizations and leaders
- Have the space for taking initiative and a chance to learn new skills
- Have a chance to work at our office space in Apollo 14 (The Hague) - a hub of technological and social innovations
- Work in an international environment in every sense: colleagues, projects and events
- Work for a buzzing sector - social enterprises are the future
- The employer can help with requesting an [Erasmus+ scholarship](#)
- The employer is open to discussing a part-time role

### **How to apply**

Please apply with a letter of motivation (1 page) setting out how you meet the essential criteria above and a CV (2 pages) in a single PDF document by **Sunday 18<sup>h</sup> of July 2021**. Additionally, you are required to include the link to your portfolio in the email, which can also be submitted as a separate PDF. Email your submission to [asad@euclidnetwork.eu](mailto:asad@euclidnetwork.eu) and if you have any questions feel free to contact us.

Follow-up interviews are to take place by the last week of July. The appointed candidate would be expected to start as soon as possible, ideally by 1st of August 2021. This position is for six months and we have two open positions for this role. The employer is open to remote working.