

Draft programme

Gathering to Grow 2018

6-7 December, Lift Islington, London



Gathering to Grow is our dedicated Erasmus for young entrepreneurs (EYE) alumni event. Bringing together EYE participants with other experts and social entrepreneurs from across Europe, the event is a rare opportunity for practitioners to meet face-to-face, create cross-border connections and share knowledge and good practice running a successful business.

After a successful first edition of Gathering to Grow in Lisbon (January 2017), this year's event will take place in London and will coincide with Euclid Network's farewell before the organisation officially relocates to the Netherlands.

Dates: 6-7 December

Venue: Lift Islington, 45 White Lion St, London N1 9PW

Day 1 **Gathering to Grow**

Thursday 6 December

12.00 -13.00 **Registration and lunch**

13.00-13.15 **Gathering to Grow: Welcome session**
 Neven Marinovic, President, *Euclid Network*
 Ulla Engelmann, Head of Unit Clusters Social Economy &
 Entrepreneurship, *European Commission*
 Holly Piper, *Head of CAF Venturesome*

13.15-13.30 **Alumni in conversation: your pathway to growth through international collaboration**
 Moderator: Margarida Leal, *ESLIDER Portugal*

13.30-14.30 **Thematic Workshops - Round 1**
Co-led by entrepreneurs

Creative Economy

Michalis Kokkinos, Founder, *Moptil*
 Samuel Kalika, Director, *Critical Concrete*

Inclusive Economy

Paulina Polak, Founder, *Onpartu*
 Ruth Cross, *La Bolina*

14.30-15.00 **Networking Break**

15.00-16.00 **Thematic Workshops - Round 2**
Co-led by entrepreneurs

Green Economy

Constantinos Machairas, Director,
Organisation Earth
 Marine Vincenzotti, Co-Director, *WESS Fashion*

Sharing Economy

Guillaume Compain, Researcher, *Paris-Dauphine University*
 Marco Filippi, CEO, *Wego Europe*

16.00-16.15 **Relaxation & Meditation**

15-minutes relaxation and guided meditation session led by our EYE Alumni and social entrepreneur, Radek Oros.

16.15-17.30 **‘Stuff we don’t understand’ (and why it matters to you)**

5-minute mini-lectures/presentations, then participants can split into four groups to discuss the topic of their choice. Led by the speaker, with prompt cards

<p>Blockchain TBC</p>	<p>Data for social good Shiura Rasheed, Operations Lead & Programme Manager, <i>Thomson Reuters Foundation</i></p>
<p>Social Business & the UN’s Sustainable Development Goals Steve Kenzie, <i>UN Global Compact</i></p>	<p>Open Innovation Andreas Stefanidis, Director, <i>Academy of Entrepreneurship</i></p>
<p>Moderator: Grete Gutmann, Civitta EE</p>	

17.30 **Closing**

18.30-20.30 **Cocktail reception**

The Embassy of the Netherlands invites all guests to a cocktail reception at [De Hems Dutch Café Bar](#). Address: 11 Macclesfield Street, London, Greater London, W1D 5BW.

Day 2 **Gathering to Grow**

Friday 7 December

09.00-09.20 **Walk-in**

09.30-10.00 **3-Minute Pitch Lab**

12 new entrepreneurs present their business ideas, split into two groups of six
 Moderator: Peter Ptashko, Director, *Global Social Entrepreneurship Network*

10.00-11.00 **Parallel sessions:**

New entrepreneurs:

Feedback on pitches from social investors and experts
One-to-one sessions

Other participants:

How should intermediary organisations measure their impact?
Fishbowl method

11.00-11.30 **Networking break**

11.30-12.45 **Skills Workshops - round 1:**

Interactive/collaborative workshop, max 30 per group

Early-stage problem-solving

TBC

Impact measurement

Etienne Dupuis, Social Impact Expert, *Avise*

12.45-13.45 **Lunch**

Time to huddle! Attendees will be asked to split into groups and eat lunch at one of the roundtables, organized around several themes (including: efficient advocacy, healthy workplace, SEs in the MENA region, SMEs & Research)

13.45-15.00

Skills Workshops - round 2:

Interactive/collaborative workshop, max 30 per group

Addressing a social challenge while building a sustainable business model

John Bishop, Managing Director, *Evolve*

How to increase your sales?

Connie Smith & Davide Castorina
Consulting Partners, *Whitten & Roy Partnership*

15.00-16.00

Where next after EYE?

How can social enterprises break into international markets?

Revealing the results of the InTSEnSE multi-country study

Mark Richardson, Director, *Social Impact Consulting*

Sarah Evans, Lecturer, *North Wales Business School*

EU funding & instruments for social enterprises and intermediaries

Presentation of Euclid's new guide on accessing EU support for your social enterprise

Alexandra Yaghil, Head of Operations, *Euclid Network*

16.00-16.30

Closing

Ann Branch, Head of Unit Job Creation, *European Commission*

Neven Marinovic, President, *Euclid Network*